

Regional

Adult dogs all breeds
Chicken



TECHNICAL INFORMATION

Typical analysis

Crude protein	31.5%
Crude fat	19%
Crude fibre	3.5%
Moisture	8.5%
Carbohydrates	29%
Crude ash	8.5%
Metabolisable energy	373 kcal/100g
Calcium	1.33%
Phosphorus	1.09%

Coat, cardio & joints

Linoleic acid (omega 6)	3.23%
Linolenic acid (omega 3)	1.6%
Glucosamine	889 mg/kg
Chondroitin	625 mg/kg
Methylsulfonylmethane (msm)	889 mg/kg

Other vitamins, amino acids & minerals

Vitamin A	25730 iu/kg
Vitamin D3	1730 iu/kg
Vitamin E (as alpha-tocopherol acetate)	231 iu/kg
Vitamin B1	10 mg/kg
Vitamin B2	23 mg/kg
Vitamin B6	10 mg/kg
Vitamin B12	127 mcg/kg
Biotin	323 mcg/kg
Folic acid	1.73 mg/kg
Niacin	35 mg/kg
Choline chloride	240 mg/kg
Pantothenate	20 mg/kg
Potassium	1.16%
Sodium	0.37%
Chloride	0.83%
Magnesium	0.1%
Zinc (as zinc sulphate monohydrate)	285 mg/kg
Zinc (as chelate of amino acids hydrate)	342 mg/kg
Copper (as cupric sulphate monohydrate)	41 mg/kg
Copper (as cupric chelate of amino acids hydrate)	51 mg/kg
Manganese (as manganous sulphate monohydrate)	112 mg/kg
Iron (as ferrous sulphate monohydrate)	309 mg/kg
Iron (as ferrous chelate of amino acids hydrate)	21 mg/kg
Iodine (as calcium iodate anhydrous)	1.58 mg/kg
Selenium (as sodium selenite)	0.51 mg/kg

In NATUREA we believe that when using a properly formulated food only the daily ration needs to be adjusted to the weight and activity level of the animal.

Animal ingredients

62%

Chicken Meal (low ash)	37.92%
Fresh Deboned Chicken	13.08%
Chicken Fat	6.54%
Chicken Gravy	2.74%
Salmon Oil	0.87%
Egg Powder	0.44%



Composition

Chicken (includes fresh deboned chicken and chicken meal), sweet potato, chicken fat, lucerne, linseed, chicken gravy, salmon oil, minerals, vitamins, egg powder, glucosamine, methylsulfonylmethane, chondroitin sulphate, fructooligosaccharides, apple, carrot, tomato, spinach, psyllium, rosehips, camomile, burdock root, peppermint, marigold, seaweed, cranberry, dandelion, aniseed, fenugreek, yucca schidigera extract, thyme, marjoram, oregano, parsley, sage.

Feeding guide

Please note that each dog has individual characteristics and metabolism, and his feeding requirements will vary with breed, environment, activity level and age. We recommend using the following table as an initial guideline, and then monitor your dog's weight and adjusting daily ration accordingly. We also recommend feeding him twice daily.

Very Important: Always remember to keep fresh and clean water easily available to your furry friend.

NATUREA REGIONAL FEEDING GUIDE

Weight of Dog (Kg)	Grams Per Day	
	Active 1 hour or more/day	Less Active 1 hour or less/day
1 - 5	30 - 100	25 - 85
6 - 10	100 - 165	85 - 140
11 - 20	165 - 275	140 - 235
21 - 40	275 - 465	235 - 400
41 - 50	465 - 550	400 - 470
51 - 60	550 - 630	470 - 540



GRAIN FREE



LOW CARBS



HEALTHY JOINTS



OMEGA 3 & OMEGA 6



NATURAL ANTIOXIDANTS



NO PRESERVATIVES AND NO ARTIFICIAL FLAVOURS



WHEAT, CORN, RICE & GLUTEN FREE